



## NEWS RELEASE

*For Immediate Release*

Contact:

Monica Buchholz

[AAPEX](#)

(978) 470-8887

[monica.buchholz@aapexshow.com](mailto:monica.buchholz@aapexshow.com)

### AAPEX 2019 Buyers to Vote for Best New Products

**LAS VEGAS, Nev. – Oct. 15, 2019** – AAPEX 2019 is inviting pre-registered buyers to vote electronically for their favorite products in the New Product Showcase starting Monday, Oct. 21. Voting will end Monday, Oct. 28, and entries with the largest number of votes in each of nine categories will be awarded the Best New Product. [AAPEX](#) represents the more than \$1 trillion global automotive aftermarket industry and will be held Tuesday, Nov. 5 through Thursday, Nov. 7, at the Sands Expo in Las Vegas.

The New Product Showcase is the launchpad for innovative products making their debut at AAPEX. Pre-registered buyers will receive a link to entries displayed in the following categories: Accessories & General Merchandise; Appearance Chemicals & Car Care; Automotive Lighting; Business Tools & Services; Chemicals, Lubricants & Filters; Hard Parts; Safety; Technology; and Tool & Equipment.

The winning entries will be announced during an awards presentation at 10:30 a.m., Nov. 5, at the Sands Expo, Level 2, Let's Tech Stage.

All entries will be on display in the New Product Showcase located in The Venetian Hallway, Level 2. Entries will be featured on the AAPEX website and on the AAPEX Mobile App, as well as in an exclusive product listing in the *AAPEX Product Plus* magazine.

With more than 2,500 exhibiting companies, AAPEX is the showcase for the latest products, services and technologies that keep the world's 1.3 billion vehicles on the road. More than 48,000 targeted buyers are expected to attend, including automotive service professionals, auto parts retailers, warehouse distributors, service chains, automotive dealers, fleet buyers and engine builders. Approximately 162,000 automotive aftermarket professionals from 126 countries are projected to be in Las Vegas during AAPEX and the SEMA Show.

AAPEX is a trade-only event and is not open to the general public.

AAPEX is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association](#) (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit [www.aapexshow.com](http://www.aapexshow.com) or e-mail: [info@aapexshow.com](mailto:info@aapexshow.com). On social media, follow AAPEX at #AAPEX19.

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*The New Product Showcase is the launchpad for innovative products making their debut at AAPEX 2019, Nov. 5 - 7, at the Sands Expo in Las Vegas.*

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