



MEDIA UPDATES

Dear Media Attendee,

AAPEX 2019 has already assigned space to many of the 2,500-plus exhibiting companies expected at this year's event. To jump start your planning, here's a searchable [list of AAPEX 2019 exhibitors](#) and an [interactive floor plan](#) that lets you view both floors of the expo and save your favorite exhibitor booth locations.

Here's additional AAPEX news to keep you ahead of the curve:

The AAPEX ADAS Forum

Don't miss the Advanced Driver Assistance Systems (ADAS) Forum to learn about the issues facing independent repair shops, the opportunities for new business for the aftermarket, and a look at new technologies around the corner. The Forum will take place Thursday, Nov. 7, from 9:30 a.m. to 12:30 p.m., in the Bellini Ballroom at The Venetian. For more details about the AAPEX ADAS Forum, watch this [AAPEX TV 360 video](#).

Best Booth Awards

Specialists from the exhibition industry will tour the AAPEX show floor and select Best Booth Award winners using design, staffing and exhibition best practices as the criteria. The Best Booth Award winners will be announced Wednesday, Nov. 6, at 3:30 p.m. on the Let's Tech stage, Level 2 of the Sands Expo. For more information, read the press release, [AAPEX To Recognize Exhibitors with Best Booth Awards](#).

New Automotive World: The Global Vehicle Powertrain Revolution

More than \$300 billion in electrification investments have been announced by automotive OEMs around the world to make their fleets more fuel efficient in order to comply with increasingly stringent fuel economy regulations. As a result, we will begin seeing many more hybrids and full battery electric vehicles (BEVs) in the next few years. To learn more, read the new [AAPEX Blog](#) by Brian Daugherty, Chief Technology Officer, Motor & Equipment Manufacturers Association (MEMA).

Services and Events for International Attendees

The automotive aftermarket's global footprint is represented at AAPEX with international buyers from 126 countries and international exhibitors from 36 countries. To help attendees explore the global marketplace, AAPEX offers many services and events as outlined in the [AAPEX Blog](#) by Angela Chiang, Director, International Affairs, Auto Care Association.

Reminders:

As registered media at AAPEX, your badge gives you access to the AAPEX trade show and all AAPEXedu programs. It also admits you to the SEMA Show taking place the same week in Las Vegas.

The AAPEX 2019 Grand Opening Keynote Session featuring President George W. Bush is closed to all press with no personal photography, note taking, or recording being permitted. For background information, visit the [Keynote Session](#) on the AAPEX website.

RSVP now for the AAPEX Media Reception, Sunday, Nov. 3, from 5 p.m. - 6 p.m., at The Venetian, Casanova Room 601. You must be [registered as AAPEX media](#) to attend, and please include your name and the name of your media outlet in your RSVP.

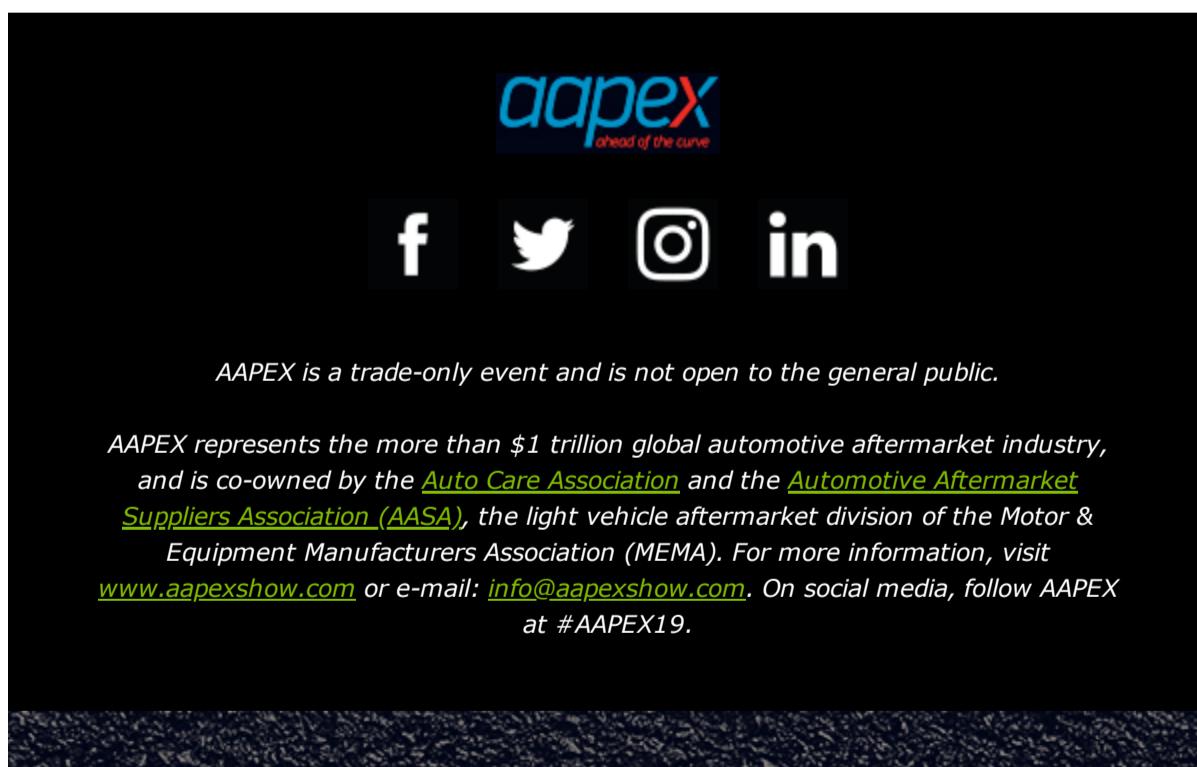
For continued news and to join the AAPEX community, follow #AAPEX19 on [Twitter](#), [Facebook](#) and [Instagram](#) and stay connected with us on the new [AAPEX LinkedIn Group](#).

Thank you for your continued coverage of AAPEX and please contact me with any questions.

Best regards,

Monica

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