



MEDIA UPDATES

Dear Media Attendee,

As media at AAPEX, make sure to include AAPEXedu on your itinerary to stay ahead in the automotive aftermarket industry! Our top training partners this year include: AVI, RLO Training, the National Alternative Fuels Training Consortium (NAFTC), the National Automotive Service Task Force (NASTF) and MERA - The Association for Sustainable Manufacturing.

The Auto Care Association and the Automotive Aftermarket Suppliers Association (AASA) – AAPEX co-owners – also will provide training, plus The NPD Group, Inc., IHS Markit and Roland Berger will share the latest aftermarket outlook and industry and consumer trends. All AAPEXedu programs are included in your [media registration](#).

Here's additional AAPEX news to keep you ahead of the curve:

AAPEX Blog

Learn how digital disruption is enabling an increasingly online-to-offline (o2o) model in [Change is Coming: Are You Prepared for the 'New Retail' Future of the Aftermarket?](#) by Philip Atkins, Director, Strategic Forecasts and Planning, Automotive Aftermarket Suppliers Association (AASA).

In [The Impact of Technology on WDs](#), Craig Meadows, Vice President Sales and Marketing, 4M Parts Warehouse, Cleburne, Texas, reflects on his 23 years in the industry and how technology is changing the way a WD does business.

B-Roll and AAPEX Media Guide

When reporting on AAPEX, you can now [download b-roll](#) – broadcast-quality HD video content for your TV broadcasts and online purposes – categorized by topic. For background information, download the updated [AAPEX Media Guide](#).

New Location for AAPEXedu

To centralize the location of AAPEXedu and make it more convenient to attend, the classroom sessions will move to the Bellini Ballroom at The Venetian, adjacent to Mobility Garage: Products and Training for Tomorrow in the Titian Ballroom of The Venetian. Let's Tech will be located nearby in the Sands Expo, Level 2 Upper Lobby.

Reminders:

The AAPEX Media Reception will take place Sunday, Nov. 3, from 5 p.m. - 6 p.m., at The Venetian, Casanova Room 601. Please [RSVP](#) with your name and the name of your media outlet. You must be [registered as AAPEX media](#) to attend.

Media Tours will be offered during AAPEX 2019 on Tuesday, Nov. 5, from 3 p.m. - 4 p.m., and on Wednesday, Nov. 6, from 1 p.m. - 2 p.m. More information will be coming soon!

The AAPEX 2019 Grand Opening Keynote Session featuring President George W. Bush is closed to all press with no personal photography, note taking, or recording being permitted. For background information, visit the [Keynote Session](#) on the AAPEX website.

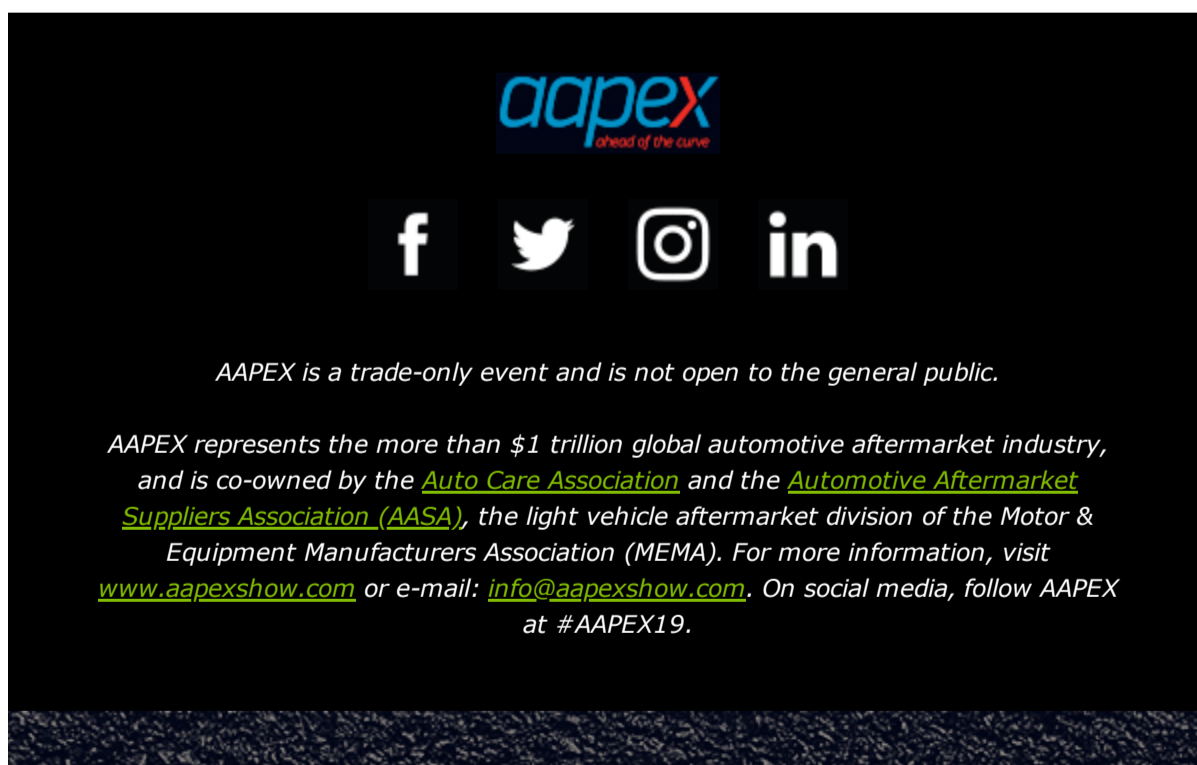
For continued news and to join the AAPEX community, follow #AAPEX19 on [Twitter](#), [Facebook](#) and [Instagram](#) and stay connected with us on the new [AAPEX LinkedIn Group](#).

Thank you for your continued coverage of AAPEX and please contact me with any questions.

Best regards,

Monica

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