



## FOR IMMEDIATE RELEASE

### **Tekonsha® Announces New Voyager® iD Proportional Brake Controller at AAPEX 2024**

Smart Braking with a Sleek Design

**Las Vegas, [November 5, 2024]** – Tekonsha, a leader in electronic brake controllers, proudly introduces its latest innovation at AAPEX 2024: the Voyager® iD. Control designed to seamlessly integrate into your vehicle's dash, the Voyager® iD gives drivers the ability to control brake settings at their fingertips with its plug & play design.

It's clean in-dash appearance and ability to adjust levels of proportional braking output makes the Voyager® iD brake controller a perfect option for all types of towing needs. The Voyager® iD is engineered with the best technology to deliver smooth braking response in any type of stopping situation.

#### **Tekonsha Voyager® iD Features:**

- Compact design seamlessly integrates into your vehicle for a clean, in-dash appearance.
- Fingertip control allows you to easily adjust brake control settings.
- Manual override pressing the control knob.
- High visibility, bi-color LED for ease of use.
- Backed by a limited lifetime warranty.

For more information about the Tekonsha Voyager® iD, visit AAPEX Booth #A3638.

#### **About First Brands Group™:**

*First Brands Group™ is a global automotive parts company that develops, markets and sells premium products through a portfolio of market-leading brands including: Raybestos® complete brake solutions, Centric Parts® replacement brake components, StopTech® performance brakes, FRAM® filtration products, Luber-finer® filtration products, TRICO® wiper blades, ANCO® wiper blades, Carter® fuel and water pumps, Autolite® spark plugs, StrongArm® lift supports, Carlson® brake hardware, CARDONE® new and remanufactured replacement parts, Hopkins® universal applications and our towing & trailering portfolio composed of REESE®, DRAWTITE®, BULLDOG®, TEKONSHA®, and FULTON®. The First Brands Group™ portfolio of world-class brands offers best-in-class technology, industry-leading engineering capabilities and superior customer service.*

###