



**FOR IMMEDIATE RELEASE**

## **TRICO Unveils Advanced TRICO Signal™ and TRICO Charge™ Wiper Blades at AAPEX 2024**

Innovative Technologies for Visual Wear Indicator and Electric Vehicle Efficiency

**Las Vegas, [November 5, 2024]** – TRICO, a leader in wiper technology, proudly introduces its latest innovations at AAPEX 2024: TRICO Signal™ and TRICO Charge™ wiper blades. Designed to meet the evolving needs of drivers, these new wipers deliver exceptional performance, safety, and efficiency.

TRICO Signal™ wiper blades feature a patent-pending Predictive Performance Indicator (PPI™) technology, a visual wear alert that informs drivers when it might be time to monitor or replace the blades. TRICO Charge™ wiper blades, engineered specifically for electric vehicles (EVs), are designed to optimize battery life while providing superior all-weather visibility.

### **TRICO Signal™ Features:**

- **Predictive Performance Indicator (PPI™):** Exclusive colored core alerts drivers when wiper replacement might be needed, ensuring optimal visibility.
- **Advanced Silicone Materials:** Equipped with a silicone ceramic coating that offers long-term protection from ozone, UV rays, and extreme weather conditions.
- **Nighttime Visibility:** The patented technology reduces glare, improving visibility during night driving.

### **TRICO Charge™ Features:**

- **EV Optimization:** Uses TRICO Everlast Coating™, a unique plasma process that reduces friction, conserving EV battery life.
- **Aerodynamics:** The VorTec® Air Foil design maintains wiping efficiency, even at high speeds, and in adverse conditions like crosswinds or truck winds.
- **Durable Materials:** Engineered with a copolymer element for extended durability and packaged sustainably to reduce carbon footprint.

For more information about TRICO Signal™ and TRICO Charge™, visit [tricoproducts.com](https://tricoproducts.com).

### **About First Brands Group™:**

*First Brands Group™ is a global automotive parts company that develops, markets and sells premium products through a portfolio of market-leading brands including: Raybestos® complete brake solutions, Centric Parts® replacement brake components, StopTech® performance brakes, FRAM® filtration products, Luber-finer® filtration products, TRICO® wiper blades, ANCO® wiper blades, Carter® fuel and water pumps, Autolite® spark plugs, StrongArm® lift supports, Carlson® brake hardware, CARDONE® new*



*and remanufactured replacement parts, Hopkins® universal applications and our towing & trailering portfolio composed of REESE®, DRAWTITE®, BULLDOG®, TEKONSHA®, and FULTON®. The First Brands Group™ portfolio of world-class brands offers best-in-class technology, industry-leading engineering capabilities and superior customer service.*

###