## **NEWS RELEASE**

Fullbay Introduces Robust Labor and Service Guide Software Integration at AAPEX and SEMA

PHOENIX – October 29, 2024 – Fullbay, the turn-key platform that improves the operational efficiency of heavy-duty repair shops, will highlight its latest innovative technologies and software, including the recent enhancements of its labor time and service guides integration at AAPEX and SEMA Nov. 5-8, 2024, in Las Vegas. This enhanced integration gives shop owners access to the most up-to-date labor guides for class 1-8 vehicles, part numbers and cross references, wiring diagrams, as well as diagnostic and repair information – all without leaving the Fullbay platform.

"Fullbay's labor and service guide integration is the complete heavy-duty repair tool for shop owners looking to boost productivity and accuracy," said Patrick McKittrick, CEO of Fullbay. "We know that delivering exceptional and timely service is crucial to a shop's success. Our enhancements provide our partners with the resources they need to tackle repairs confidently with instant information right at their fingertips. By saving time and providing accurate estimates, the integration will streamline operations and boost profitability in the shop. Visit us at AAPEX and SEMA to learn more."

Fullbay's labor time and service guide enhancements support shops by consolidating all the tools and guides a shop owner needs into one place within the Fullbay platform. These functions provide essential resources to shops including the ability to search by a unit's year, make, model and engine, step-by-step repair procedures and visual guides, accurate estimates for labor times and tests, as well as the capability to view images of searched parts. This integration saves time, creates a more user-friendly experience and simplifies the platform's functionality and ease of use, ultimately enabling more efficient and meaningful services.

To learn more about Fullbay and its latest labor time and service guide enhancements, visit the website here.

Visit Fullbay at AAPEX in booth #J8313 and at SEMA in the North Hall in booth #11417.

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## **ABOUT FULLBAY**

Based in Phoenix, Arizona, Fullbay revolutionizes the operations of heavy-duty repair shops and internal fleet maintenance departments to create more efficient, focused and faster organizations. The company provides a turn-key platform that connects every function of the business in real time from any location to improve workflow and create transparency in

operations. Founded in 2014, Fullbay focuses on delivering operational excellence, preventive maintenance solutions, and inventory management optimization to its wide variety of customers. In April 2022, Fullbay acquired <u>Dieselmatic</u>, a digital marketing company, to offer extended services to its clients and improve the customer experience. The company most recently launched its <u>All About the Grilles</u> e-commerce store in which a portion of proceeds gets donated to <u>Fullbay Cares</u>, a program dedicated to giving back to the essential workers of heavy-duty repair.

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