



For Immediate Release:

Plews & Edelmann AAPEX Demonstrations Showcase Revolutionary EPS Repair Solution

- *Featuring complete belt replacement of an EPS rack and pinion*
- *Program represents a significant advancement in power steering repair*

(DIXON, IL - October 31, 2024) — Plews & Edelmann® will showcase its innovative Edelmann® Electric Power Steering (EPS) repair program through live demonstrations at the Automotive Aftermarket Products Expo (AAPEX), November 5th - 7th in Las Vegas, at the Live Product Demo Area, Level 1 - Booth J8233.

"We are excited to demonstrate how our EPS repair solutions are transforming the automotive aftermarket," said Dennis Mullen, ASE Certified Automobile Technician and Parts Specialist and Regional Sales Manager at Plews & Edelmann. "These demonstrations will show service repair professionals firsthand how they can offer cost-effective EPS repairs without the need for expensive programming or alignment, especially crucial now when replacement racks are increasingly scarce or unavailable."

The demonstrations will feature a complete belt replacement on an EPS rack and pinion unit using the revolutionary Edelmann drive belt replacement kits and proprietary chamfer ring removal tools. Each 40-minute demonstration will highlight how shops can save over 50% compared to full rack replacement costs while eliminating the need for specialized equipment.

Demonstration Schedule:

- Tuesday, Nov. 5: 11 a.m., 12 p.m., and 3 p.m.
- Wednesday, Nov. 6: 11 a.m., 12 p.m., and 3 p.m.
- Thursday, Nov. 7: 11 a.m., 12 p.m., and 3 p.m.

To add additional value to the demonstrations, Plews & Edelmann will give away one Chamfer Ring Spanner Wrench kit each day of the show to lucky attendees who have their badges scanned at the demo booth.

After viewing the demonstrations, attendees are encouraged to visit the main Plews & Edelmann booth (A4245) to learn more about the complete EPS repair program, including belt replacement kits, couplings, and specialized tools, as well as discuss distribution opportunities.

"This comprehensive EPS repair program represents a significant advancement in steering system repair," added Mullen. "We're providing the automotive aftermarket with solutions that make previously unavailable repairs both accessible and profitable."

For more information about the Live Demonstration Area, visit <https://www.aapexshow.com/live-product-demonstrations/>. For additional information about Plews & Edelmann EPS repair solutions, visit www.plews-edelmann.com/eps or call 800-770-4639.

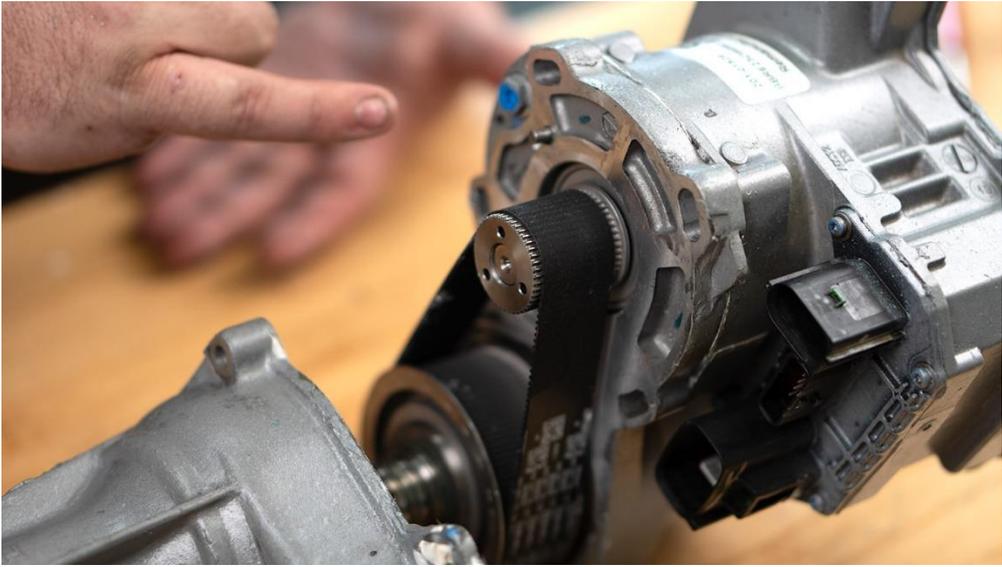
About Plews & Edelmann

Plews & Edelmann® is a leading manufacturer and marketer of Edelmann® power steering hoses, electric power steering repair kits and tools, power steering seal and rebuild kits, turbocharger oil lines, Edelmann Elite® high performance power steering hoses, all new manufactured power steering rack and pinion assemblies, pumps, gear boxes, power steering coolers, premium universal power steering filter and fluid.

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Caption: Plews & Edelmann Showcases EPS Repair Solution



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