



Venetian Expo, Level 1:

- **Diagnostics/Telematics/Shop Management Systems:** Must be a supplier of products or services specific for automotive scheduling, parts ordering, preventative maintenance, repair service, roadside assistance, remote fleet management, or other shop processes that determines vehicle problems, root causes of failure, provides corrective actions and reduces running costs.
- **Electric Vehicle/Alternative Fuel:** Must be a supplier that demonstrates the latest in alternative fuel/electric vehicles that help improve energy efficiency/independence and encourages the use of cleaner transportation, such as AC & DC motors, batteries, charging units, converters, contractors, cooling systems, and inverters.
- **Tire Servicing:** Must be a tire manufacturer or supplier that provides products, specific to the operation of a tire repair and/or service shop, such as ADAS equipment, cores, lifts, lug nuts, lug wrenches, jacks, portable air compressors, roadside air tanks, tire chains, tire changers, tire gauges, tire inflaters, tire lifts, tire replacement kits, tire sealants, TPMS replacement & resetting, valve caps, wheel hardware, and wheel weights.

Venetian Expo, Level 2:

- **Accessories:** Must be a supplier of automotive parts that are non-essential and embellish the look and feel of an automobile or add functionality, such as air fresheners, bug hood shields, cushions, dash interiors, door guards, exterior appearances, floor mats, fuel door covers, gauges, graphics, keychains, license plate frames, lighting, mirrors, pin stripes, scoops/vents, seat covers, spare tire covers, steering wheel covers, towing & hitch, truck beds, window tints, or any other accessories to a vehicle.
- **Business Services/E-Commerce:** Must be a provider of products and services that are either primarily or solely sold online, or software related to business operations.
- **Mobile Heat Transfer, Heating, Air Conditioning and Diesel Emissions:** Must be a supplier that provides equipment, expertise or services for the heat transfer, mobile air conditioning or diesel exhaust after treatment segments of the transportation industry.
- **Oil/Lube/Waxes & Chemicals:** Must be a supplier of equipment, products or expertise in oils, lubricants, waxes, and/or chemicals specific to automobiles, such as additives, brake fluids, chemicals, diesel additives, engine treatments, fuel additives, lubricants, maintenance aerosol chemicals, motor fluids, motor flushes, motor oils, repair kits, sealants, transmission treatments, and waxes.
- **Paint & Body:** Must be a supplier of equipment, products or expertise in paint and body, such as automotive touch up paint, coatings, enamel paint, engine paint, lacquer paint, primer, and rust preventative kits.
- **Remanufacturing:** Must be a remanufacturing company, or a core supplier to the remanufacturing industry, and a member of Auto Care Association or MEMA Aftermarket Suppliers.
- **Tool & Equipment:** Must be a supplier of hand tools, and power tools, such as air tools, cordless tools, electric tools, jacks, and lifts, specifically designed to detect, repair, and keep automotive parts and systems in good condition.

- **Transmission:** Must be a manufacturer, remanufacturer and/or distributor of automatic/manual transmissions and other parts and components specific to transmissions, such as cleaning supplies, clutches, core supplies, differential parts, lubricants, rebuilt transmissions, remanufactured and used transmission parts, solvents, transfer cases, transmission fluid, transmission hard and soft parts, and waste disposal.
- **Undercar:** Must be a supplier of parts or components specific to the underside or undercarriage/ supporting framework, such as bearings, brake lines, brake parts, bushings, chassis, engine mounts, exhaust systems, fuel systems, idlers, mufflers, oil pans, shocks, sprockets, suspensions, and vehicle systems.
- **Underhood:** Must be a supplier of parts or components specific to the area beneath the hood of a vehicle, such as air filters, alternators, batteries, belts, coolant reserves, crankshafts, engine management parts, engine parts and components, fuse boxes, hoses, oil fuel caps, spark plugs, radiators, and steering wheels.

Caesars Forum:

- **International Sourcing:** For international companies that source products and parts either for direct sales or for other manufacturers.
- **International Pavilions:** For international companies exhibiting under one nation/country within a specified/designated area approved and assigned by Event Management.